

SALESPERSON



## AGREEMENT MADE BETWEEN

## KCNC TV

**CONTRACT NO. REV.** 1181-63409-1

DATE PRINTED 10/24/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

1 PAGE 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 IL 60680-8102 Chicago prior notice USA USA CONTACT SHIRA LEVY PRODUCTEST#2175 LOCAL NICOLE ELIE POL AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE NATIO NAL

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/28/12
CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ethnicity	DAYS	SPOTS	TIME					TOTAL		
ITEM		PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	Th-F	3	05:28A	06:00A	60s	10/25/12-10/26/12	NEWS 4 EARLY 5:28-6:00AM	3	720.00	2160.00
2	Th-F	3	06:00A	07:00A	60s	10/25/12-10/26/12	NEWS 4 TODAY	3	1080.00	3240.00
3	Th-F	2	07:00A	08:58A	60s	10/25/12-10/26/12	THE EARLY SHOW	2	1080.00	2160.00
4	Sa	1	05:00A	07:30A	60s	10/27/12-10/27/12	SATURDAY 5-730 NEWS ROTATIO	N 1	630.00	630.00
5	Su	1	07:58A	09:30A	60s	10/28/12-10/28/12	CBS SUNDAY MORNING	1	5400.00	5400.00
6	Th-F	3	09:57A	11:00A	60s	10/25/12-10/26/12	PRICE IS RIGHT	3	2250.00	6750.00
7	Th-F	3	11:00A	12:00N	60s	10/25/12-10/26/12	YOUNG & THE RESTLESS	3	1350.00	4050.00
8	Th-F	2	12:00N	12:25P	60s	10/25/12-10/26/12	NEWS 4 AT NOON	2	1080.00	2160.00
9	Th-F	3	04:00P	05:00P	60s	10/25/12-10/26/12	DR PHIL	3	1800.00	5400.00
10	Th-F	3	05:00P	05:30P	60s	10/25/12-10/26/12	NEWS 4 AT 5 PM	3	2520.00	7560.00
11	T Cancelled		06:57P	08:00P	60S	10/23/12-10/23/12	NAVY NCIS	0	11700.00	.00
12	Su	1	05:58P	06:59P	60S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	10800.00	10800.00
13	Th-F,Su Sa	3	10:00P 10:00P	10:35P 11:00P	60s	10/25/12-10/28/12	LATE NEWS M-SU	3	5400.00	16200.00
14	Su	1	10:35P	11:07P	60s	10/28/12-10/28/12	BRONCOS ALL ACCESS	1	1440.00	1440.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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			AND		PAGE 2
6441 NAME AND	AGENCY (OR SERVICE)  GMMB, INC.  3050 K St NW Ste	ACTING AS AGENT FOR 17	OBAMA FOR AMERICA PO BOX 8102	Cancellation Notice Required	
ADDRESS	Washington USA	DC 20007-5108	Chicago USA	IL 60680-8102	Announcement 28 days prior notice
CONTACT	SHIRA LEVY		PRODUCTEST#2175		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2175	PRODUCT 1300 CODE		1
NATIONAL SALESPERSON	ı				1
BROADCAS	T SCHEDULE STARTING	10/25/12 AND ENDING 10	/28/12 NO. WEEKS:	1	1

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-ethnicity	1	SPOTS	S TIME					TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Th-F	3	10:35P	11:37P	60S	10/25/12-10/26/12	LATE SHOW WITH DAVID	3	720.00	2160.00
16	Th	1	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST  Total Contract:	1 33	11340.00	11340.00 81450.00

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